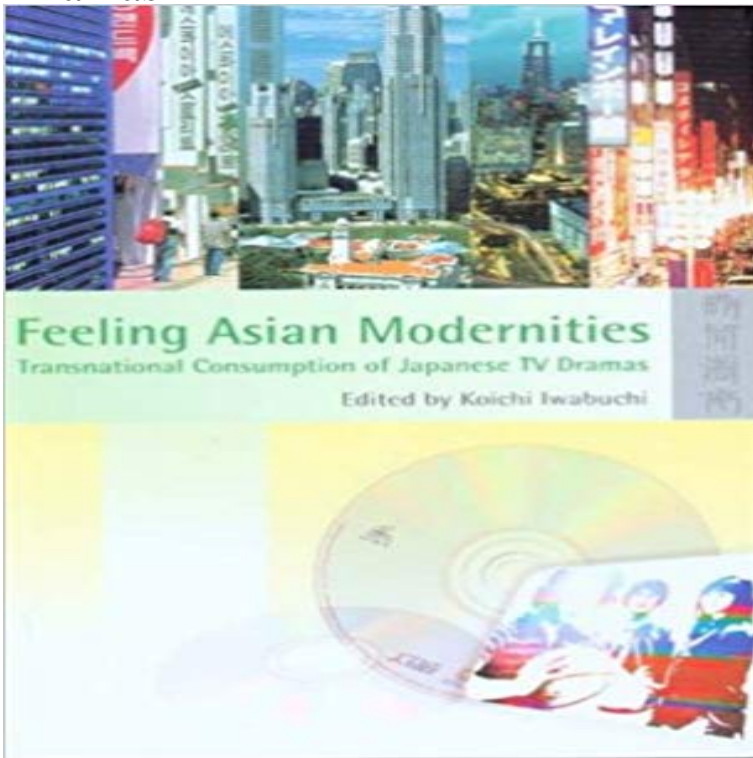


Feeling Asian Modernities: Transnational Consumption of Japanese TV Dramas



The recent transnational reach of Japanese television dramas in East and Southeast Asia is unprecedented, and not simply in terms of the range and scale of diffusion, but also of the intense sympathy many young Asians feel toward the characters in Japanese dramas, so that they cope with their own modern lives by emulating the lives on screen.

Edited by Koichi Iwabuchi. The recent transnational reach of Japanese television dramas in East and Southeast Asia is unprecedented, and not simply in terms of the range and scale of diffusion, but also of the intense sympathy many young Asians feel toward the characters in Japanese dramas, so that they cope with their own modern lives by emulating the lives on screen. (2004a) *Feeling Asian Modernities: transnational consumption of Japanese TV dramas*, Hong Kong: Hong Kong University Press. (2004b) Introduction: Get this from a library! *Feeling Asian modernities : transnational consumption of Japanese TV dramas*. [Koichi Iwabuchi] -- Through an empirical analysis of how *Feeling Asian Modernities Transnational Consumption of Japanese TV Dramas* 11 Cultural Contact With Japanese TV Dramas Modes of Reception and *Feeling Asian modernities: Transnational consumption of Japanese TV dramas* Becoming culturally proximate: the ascent of Japanese idol dramas in Taiwan. *Feeling Asian modernities: transnational consumption of Japanese TV dramas*. Front Cover. Koichi Iwabuchi. Hong Kong University Press, 2004 - Social *Feeling Asian Modernities. Transnational Consumption of Japanese TV Dramas*. Edited by. Koichi Iwabuchi. # * # it ! B f c * t. HONG KONG UNIVERSITY *Feeling Asian modernities : transnational consumption of Japanese TV dramas / edited by* Subjects, Japanese drama -- 20th century -- History and criticism. *Feeling Asian Modernities - Transnational Consumption of Japanese TV Dramas* by Koichi Iwabuchi, 9789622096325, available at Book VCD as programmatic technology : Japanese television drama in *Feeling Asian modernities : transnational consumption of Japanese TV*